



FOOD CAREER FAIR 2023

ACCRA
16th September 2023

Meet face-to-face with qualified candidates to directly identify and attract for your vacancies or your own pool of talent.



ABOUT

The Youth In Food Program is a platform that connects job seekers with companies in the food and agriculture sector. We advocate and inspire young people to pursue a career in food. We do this by equipping youth with skills, resources and valuable connections. Connections with businesses like yours!

FOOD CAREER FAIR

The Food Career Fair; a one day interactive career fair that connects **innovative food and agriculture businesses** with **pre-selected job seekers**. We select businesses that are hiring people, covering the entire value chain.

POOL OF TALENT

We have an extensive youth network and we are experienced to attract and inspire young people to pursue a career in the sector.

The candidates joining this program are graduates from various universities such as University of Ghana (UG), University of Development Studies (UDS), Kwame Nkrumah University of Science and Technology (KNUST), University of Professional Studies (UPSA), University of Cape Coast (UCC) and more.

We select a total of 150 job seekers with a **university degree from different educational backgrounds**; from agriculture and engineering to communication and psychology. Their age is between **20 and 30 years** and they have a work experience of **0-5 years**. We advocate for more women in the sector and therefore select **60% women and 40% men**. We select on **personality, motivation for working & potential**.





Grow your recruitment pool of talent

At this event you can identify and attract qualified candidates to directly recruit for your vacancies or add to your own pool of talent. **Meet potential employees face-to-face**, discuss your company's job openings, requirements and qualifications. Send us your job description and we feature it on the **Wall Of Jobs**. With your requirements in mind, our mentors will advise the youth on possible job fits and connect them with you, at or after the Food Career Fair.

"I was an unemployed psychology graduate and had no background in agric. This program opened the doors for me to be where I am today. Since January 2022 I work with Warc as Farmer Connector".

Promote your business among 150 + food & agri job seekers

To attract the right pool of talent, it is important to create a positive impression of your business and its culture. During and after this day, we support **promoting your business among job seekers**, both on- and offline.

For example, a film team will record a professional yet informal company pitch and call to action with you at the event. This **video pitch will be featured live** at the event and, later on, **shared with our online following** to promote your company among our pool.

Access to a skilled & resourceful pool

We do not only connect, we also equip youth with skills and resources. All 150 job seekers will **get 12 free (online) skills training sessions** with our professional skills trainers. Hiring through our pool of talent gives you the extra benefit of trained candidates. Extra perk; if you hire through our pool of talent, you can **invite 2 of your employees to join** our online skills training.

Training will include; Interview skills, time management, communication skills, digital skills, leadership skills and more.



Koby Dake
Currently working for
WARC

OTHER BENEFITS?

- Save time, effort & recruitment.
- Network with other industry players.
- Together we inspire youth to pursue a career in food.
- Put your CSR into practice by giving youth a chance to develop skills and start a career in food.



RECRUITMENT PROCESS AT & AFTER THE FAIR

We want your company to have flexibility and control over your own recruitment and onboarding processes. The Youth In Food program is there to provide the platform of qualified candidates with access to skills training. The rest is up to you.

If your business joins the event, we will make sure you attract candidates to your booth. You may have on the spot interviews at the event or plan an interview with this candidate for after the fair.

"Together we will show youth the cool & innovative businesses to work for in this sector. Be one of them!"

WHAT ARE THE COSTS?

Food Career Fair 2023

Joining the Food Career Fair costs GHc 2,000*. Secure an **early bird** ticket **before** the **1st of August** and pay only **GHc 1,500**.

Recruiting from our pool of talent

If you hire a candidate at or after the career fair, we will take an extra fee of GHc 1,500 per person. After a confirmed hire, an invoice will be sent to your company one month after start of the candidate's contract. This amount should be paid within 3 months.

You support us to scale-up in Ghana

Our program is *partly funded* through the Private Sector Development Programme of the Ghana Netherlands Business and Culture Council (GNBCC) sponsored by the Royal Netherlands Embassy. Therefore we charge a fee for our services; the **pre-selection of youth**, the **skills trainings** we provide and the **Food Career Fair**.

Together with your fee we can organize our programs and scale-up it to other regions in Ghana, because we believe; many more youth should have access to great job opportunities in Ghana's thriving food and agric sector!

***Included;** entrance (max. 4 employees), a company booth - 8ft x 6ft, 1 table & 2 chairs. **Excluded;** food, drinks, branding material and decoration of the booth. Guidelines will be shared after registration to ease companies' preparation.



"The program curates a group of people interested in new approaches to agriculture. It gives WARC access to strong candidates that are passionate about agriculture, highly motivated, open-minded and willing to tap into uncharted waters."

—
Naa Adoley Pappoe
HR Officer, Warc Ghana

HOW TO JOIN THE FOOD CAREER FAIR?

You can sign up [via this link](#) or visit our [website](#). We will get in touch with you within **24 hours after receiving your sign up** to complete your registration.

For any questions, please get in touch with Maame Adwoa Arthur.

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THE TEAM



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Maame Adwoa Arthur
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Head of Communications



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ABOUT THE INITIATOR

Ghana Food Movement

A home for innovation and changemakers creating a thriving foodsystem.

Ghana Food Movement (GFM) is a network of Ghanaian and international food actors including chefs, entrepreneurs, farmers, nutritionists, journalists and food activists who are determined to work towards a stronger local food system. GFM's vision is a self-sufficient Ghanaian food system that provides jobs, boosts local economies and enables access to nutritious local food while protecting ecosystems and biodiversity. They provide access to a diverse network and opportunities in the food space, curate immersive food experiences, design youth focussed capacity building programs and offer consultancy on sustainability, youth engagement and food innovation.



PARTNERS

